IP Targeting gives you the power to reach 100% of your target audience 100% of the time with the precision of other direct channels.

How it Works

We have done the hard work of mapping over one hundred thousand organization's IP addresses to their terrestrial locations. We also know the functions of the personnel at each of their locations - - IT, HR, Finance, Sales, Executive Leadership, etc.

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Our systems target down to the unique internet users within a specific household or business. We match up the physical address, email and mobile phones to target by IP. Such precise targeting enables us to deliver extraordinarily relevant display banner ads to everyone in your exact target every time they go online. Only IP targeting can serve your ad on most any website your customer chooses to visit. This allows us to offer you the highest quality ad placements on a wide range of websites at attractive ad rates guaranteeing maximum exposure, branding and engagement opportunities.

LSC Digital Single Customer View

Get Started

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